



LEGACY

LUNCHEON

BBBS ATL

Showcasing

MENTORSHIP IN ACTION

SHAPING FUTURES, BUILDING LEGACY

THURSDAY, NOVEMBER 12, 2026

11:00 AM-1:30 PM

Fox Theatre

WWW.BBBSATL.ORG



LEGACY THAT TRANSFORMS LIVES

Legacy brings together community leaders, partners, and supporters for a meaningful afternoon of connection, conversation, and celebration at the Fox Theatre in Midtown Atlanta.



Big Brothers Big Sisters of Metro Atlanta plays a vital role in strengthening our communities. We're committed to defending the potential of young people and your support is essential to our mission. Thank you for making it all possible.

The luncheon will feature a thought-provoking panel discussion, robust networking opportunities, and inspiring stories that highlight the transformative impact of youth mentoring. Voices from across sectors will share insights on the issues that matter most to young people and explore how we can work together to create stronger, more positive outcomes throughout our community.

We warmly invite you to join us for Legacy. Your presence and partnership are deeply valued as we continue building brighter futures for young people across Metro Atlanta.

WWW.BBBSATL.ORG



Kwame Johnson
President & CEO
Big Brothers Big Sisters of Metro Atlanta



2026 PANELISTS

ANNOUNCEMENT COMING
SOON...

WWW.BBBSATL.ORG



Network with 400+ Atlanta Business Leaders



THE CAUSE

BIG BROTHERS BIG SISTERS OF METRO ATLANTA



serves more than 3,000 Atlanta youth ages 8-18 annually, creating and supporting mentoring relationships that ignite the power and promise of youth. Studies show that those furthest from opportunity benefit the most from mentoring. Our Littles face significant social and economic barriers -- with 96% residing in low-income, extremely low-income, or below-poverty-line households, 53% living in single-parent households, and 13% having a parent who has been incarcerated.



Your Impact:

**2025
STATISTICS**

99%
of Seniors

Graduated High
School on time

99%
of Littles

Were promoted to
the next grade level

99%
of Littles

Avoided the Juvenile
Justice system



For more information, please contact:

David Stokes
VP of Philanthropy
404.566.6388 // David.Stokes@bbbsatl.org



SPONSORSHIP OPPORTUNITIES

Presenting 'Legacy' Sponsor / \$50,000

- All the benefits of Gold 'Leadership Circle' Sponsorship, plus...
- Two tables with prime seating for twenty guests
- Multiple Acknowledgements by Emcee throughout program
- Opportunity to present a corporate video during awards program (1 min.)
- Cover page ad in the event program
- Opportunity to sponsor and present a scholarship to a Little in the program
- Sponsor Spotlight in BBBS Subscriber Email
- opportunity to present a video
- Post-event recognition in e-blast
- logo recognition on program cover
- 20 complimentary parking spaces for guests

Gold 'Leadership Circle' Sponsor / \$25,000

- Table with seating for 10 guests
- Recognition and participation in live event, including brand promotion
- Full-page color advertisement in the program booklet
- Name recognition on invitations, promotional materials and program booklet
- Name included in press materials
- Acknowledgement in agency annual report
- Social media recognition
- 10 complimentary parking spaces for guests

Silver 'Defender' Sponsor / \$15,000

- Table with seating for 10 guests
- Recognition and participation in live event, including brand promotion
- Half-page advertisement in program booklet
- Acknowledgement in program booklet and agency annual report
- Name included in press materials

Bronze 'Host' Sponsor / \$10,000

- Table with seating for 10 guests
- Acknowledgement in program booklet and agency annual report
- website recognition

Patron Sponsor / \$5,000

- Table with seating for 6 guests
- Acknowledgement in program booklet

Patron Ticket / \$350 One guest seat

Limited individual patron tickets available,



2025 SPONSORS INCLUDED:

Arthur M. Blank Family Foundation
Cox Enterprises
Chick-fil-A
CIBC Private Wealth Management
The Coca-Cola Company

EY
First Horizon
Genuine Parts Company
Georgia Natural Gas
Georgia-Pacific Foundation

Georgia Power Company
Greenberg Traurig, LLP
Insight Global
KPMG
Publix Super Markets Charities



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SPONSORSHIP RESPONSE FORM

PLEASE COMPLETE AND RETURN THIS FORM TO:

Big Brothers Big Sisters of Metro Atlanta

680 Murphy Avenue SW

Suite 1090

Atlanta, Georgia 30310

Fax: 404.601.7069

EMAIL: EVENTS@BBBSATL.ORG

SPONSOR CONTACT

(Please list the individual responsible for coordinating your sponsorship.)

Please list your company name as it should appear on all sponsor materials.

Company Name: _____

Contact Name: _____

Phone No.: _____

Email: _____

Decision Maker: _____

Finance/Billable Dept. _____

COMPANY INFORMATION

(For sponsorship billing & payment.)

Address: _____

City, State, Zip: _____

Phone No.: _____

Email: _____

GUEST LIST REGISTRATION - DEADLINE TO SUBMIT: OCTOBER 29

(Please list the individual responsible for guest list registration.)

Contact Name: _____

Contact Title: _____

Phone No.: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor | \$50,000

☐ Gold Sponsor | \$25,000

☐ Silver Sponsor | \$15,000

☐ Host Sponsor | \$10,000

☐ Patron Sponsor | \$5,000

☐ Patron Ticket | \$350

☐ I would like to make a donation | \$ _____

PAYMENT INFORMATION

☐ Payment by Check

Enclosed is my check in the amount of \$ _____.

Made payable to: Big Brothers Big Sisters of Metro Atlanta

☐ Please send invoice.

Visit our website at www.bbbsatl.org/legacy to register or pay by credit card

2026 SPONSORSHIP AGREEMENT

This form shall act as a written commitment to pay the full sponsorship amount selected above.

Signature: _____

Printed Name: _____

Date: _____

For more information, please contact:

David Stokes
VP of Philanthropy

404.566.6388 // David.Stokes@bbbsatl.org



QUESTIONS?

Please contact:

Veronica Oladeji

Special Events Director

Veronica.Oladeji@bbbsatl.org

404.601.7064

LOGOS

Please submit all company logos in an unzipped, vector format (.png, .eps, or .ai) to

John Mangan

Director of Marketing

John.Mangan@bbbsatl.org

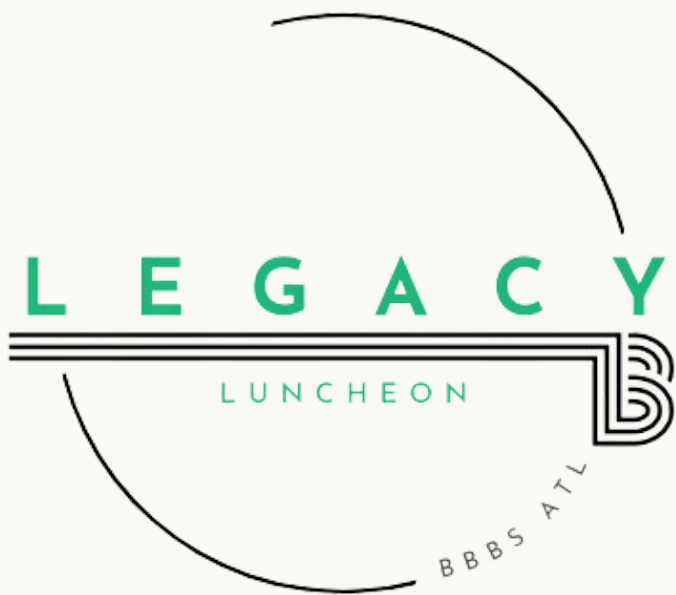
404.601.7066.

PLEASE NOTE:

Sponsors who do not submit a logo by

Thursday, October 29

will have their company name spelled out on all sponsored signage.



2026: PROGRAM AD SIZES

Thank you for sponsoring the Legacy Awards!
Please note the following due dates for your
sponsorship benefits.

The printed event program size is 5.5" width x 8.5" length

Full Page

AD SIZE
5.5 x 8.5"

1/2 Page
AD SIZE
5.5 x 4.25"

Note: ad size is live area; no bleed.

Deadline to submit ad is October 29.

For more information on marketing, please contact:

John Mangan

Director of Marketing

John.Mangan@bbbsatl.org // 404.601.7066

