



15TH ANNUAL BIGS SWING FORE LITTLES TOPGOLF TOURNAMENT

5:00PM-8:00PM
THURSDAY, SEPTEMBER 17, 2026
TOPGOLF, MIDTOWN, ATLANTA



Big Brothers
Big Sisters.
OF METRO ATLANTA



THE EVENT

Big Brothers Big Sisters of Metro Atlanta (BBBSMA) invites you to join us for our annual Bigs Swing Fore Littles Golf Tournament - TopGolf Edition! The event will be held on Thursday, September 17th at the TopGolf Midtown.



Come out to support our mission, strengthen relationships with clients, and network with Young Professionals!

The funds raised by Bigs Swing Fore Littles will be used to help BBBSMA create and support mentoring matches and defend the potential of Atlanta youth.



"This event is a wonderful way to support mentoring, network with young professionals, and enjoy an evening at TopGolf!"

-Kwame Johnson, BBBS CEO



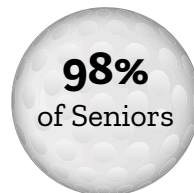
Big Brothers Big Sisters of Metro Atlanta

serves more than 2,100 Atlanta youth ages 8-18 annually, creating and supporting mentoring relationships that ignite the power and promise of youth. Our Littles face significant social and economic barriers with 82% residing in low-income households, 71% living in single-parent households, and 27% having a parent who has been incarcerated.

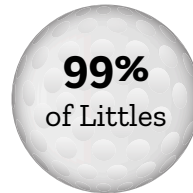
SWING
INTO ACTION
& sign up TODAY!

THE IMPACT

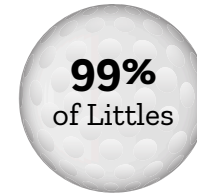
2025 Statistics :
*See the impact of
defending potential!*



Graduated High School on time



Were promoted to the next grade level on time



Avoided the Juvenile Justice system



WWW.BBBSATL.ORG/BSFL





EVENT DETAILS

5PM-8PM, SEPTEMBER 17, 2026 | TOPGOLF MIDTOWN | ATLANTA, GEORGIA



2025 SPONSORS

GOLDEN EAGLE SPONSORS



SILVER BIRDIE SPONSORS



BAY POINT



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2026 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$25,000

Supports 16 New Mentoring Matches

18 playing spots

- Title sponsor - name on title logo and on bay screen promotion, & tournament website, one-page ad in program, welcome remarks
- Preferential bay selection
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Extended rights to retain Presenting Sponsor on a 1-year continuum
- Dinner buffet and unlimited beverages



Diamond Sponsor | \$15,000

Supports 10 New Mentoring Matches

12 playing spots

- Prominent logo recognition on event signage, literature & tournament website, Pre-and post event recognition
- One-page ad in program
- Preferential bay selection & Upgraded Callaway XR golf clubs
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Dinner buffet and unlimited beverages



Golden Eagle Sponsor | \$10,000

Provides A Mentor For 10 Middle School Students In Our Level Up Group Mentoring Program.

12 playing spots

- Logo recognition on event signage, literature & tournament website
- Preferential bay selection
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Upgraded Callaway XR golf clubs
- 6 complimentary guest visitor tickets
- Dinner buffet and unlimited beverages



Silver Birdie Sponsor | \$5,000

Supports 3 New Mentoring Matches

6 playing spots

- Logo recognition on event signage, literature, and tournament website
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Preferential bay selection
- 4 complimentary guest visitor tickets
- Dinner buffet and unlimited beverages

Bronze Par Sponsor | \$3,000 * P2P Fundraising Goal

Supports 2 New Mentoring Matches

Supports 2 New Mentoring Matches

6 playing Spots

- Name recognition in the event program
- Dinner buffet and unlimited beverages

*(P2P) Peer -to-Peer fundraising goal per team

TopGolf Mixed- Bay Sponsor | \$1,500

Supports 1 New Mentoring Match

Supports 1 New Mentoring Match

3 playing spots (no sponsorship recognition)

- Dinner buffet and unlimited beverages

Guest/Supporter Pass | \$100

1 non-playing guest ticket

- Dinner buffet and unlimited beverages



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2026 SPONSORSHIP RESPONSE FORM

Please complete and return this form to:

Big Brothers Big Sisters of Metro Atlanta
680 Murphy Avenue, Suite 1090
Atlanta, Georgia 30310
Email: Stephanie.Block@bbbsatl.org

Sponsor Contact

(Please list the individual responsible for coordinating your sponsorship.)

Please list your company name as it should appear on all sponsor materials.

Company Name: _____

Contact Name: _____

Phone No.: _____

Email: _____

Decision Maker: _____

Finance/Billable Dept. _____

Company Information

(For sponsorship billing & payment.)

Address: _____

City, State, Zip: _____

Phone No.: _____

Email: _____

Sponsorship Opportunities

Presenting Sponsor | \$25,000

Diamond Sponsor | \$15,000

Golden Eagle Sponsor | \$10,000

Silver Birdie Sponsor | \$5,000

Bronze Par Sponsor | \$3,000

TopGolf Mixed-Bay Sponsor | \$1,500

Individual Bogey Play Pass | \$350

Guest/Supporter Pass | \$150

Payment Information

Payment by Check
Enclosed is my check in the amount of
\$ _____

Made payable to:
Big Brothers Big Sisters of Metro Atlanta

Please send invoice.

2026 Sponsorship Agreement

This form shall act as a written commitment to pay the full sponsorship amount selected above.

Signature: _____

Printed Name: _____

Date: _____

QUESTIONS

Please contact:

Veronica Oladeji, Director of Special Events: Veronica.Oladeji@bbbsatl.org or call 404.601.7064

LOGOS

Please submit all company logos in an unzipped, vector format (.png, .eps, or .ai) to John Mangan, Marketing & Communications Manager, at John.Mangan@bbbsatl.org or call 404.601.7066.

Please note:

Sponsors who do not submit a logo by **August 16th** will have their company name spelled out on all sponsored signage.

ONLINE REGISTRATION

Register online at www.bbbsATL.org/BSFL

For more information, contact our External Relations office today:

Stephanie Block
Veronica Oladeji

Corporate Relations Manager
Director of Special Events

(404) 601-7045
(404) 601-7064

Stephanie.Block@bbbsatl.org
Veronica.Oladeji@bbbsatl.org



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THURSDAY, SEPTEMBER 17, 2026
TOPGOLF, MIDTOWN, ATLANTA



Join the Fun – Fundraise as a Team!

Grab your team and turn a fun evening at **Topgolf Midtown** into something even BIGGER—life-changing mentorship for kids in metro Atlanta! **It's all about teamwork, friendly competition, and making an impact!**

How It Works

- **Form a Team** – Rally your crew—friends, coworkers, clients—anyone who loves to have fun and give back.
- **Set a Goal** – The more you raise, the more spots your team can earn at the event!
- **Spread the Word** – Share your fundraising page via social media, email, and texts. BBBS staff is here to help you every step of the way!
- **Hit Your Goal & Play!** – Raise funds & secure your team's spot at the BSFL event to celebrate with food, drink, networking, & golf with a fun, high-tech twist! **Raise \$3K for 6 player spots!**



Why BSFL?

Team building with a purpose—bond with your group while making a difference. Bragging rights—friendly fundraising competition means you get to see who really shows up! Change a life—every dollar raised helps support youth mentoring programs throughout metro Atlanta

- ✓ Over 2,600 kids in Metro Atlanta benefit from our mentoring programs
- ✓ 100+ kids are waiting for a Big Brother or Big Sister right now
- ✓ 98% of Littles graduate high school on time
- ✓ 99% of Littles do not become involved with the juvenile justice system

**Ready to Tee Up
for a Good Cause?**



Questions? Email Sr. Director of Special Events,
Veronica Oladeji at veronica.oladeji@bbbsatl.org !



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