



**Big Brothers Big Sisters<sup>®</sup>**  
OF METRO ATLANTA

# CORPORATE ENGAGEMENT OPPORTUNITIES



**Empower Metro ATL's  
next generation with your**

- **TIME**
- **TALENT**
- **TREASURE**

**Explore our menu of opportunities  
to support the mission of  
BBBSMA throughout the year.**



**BIG BROTHERS BIG SISTERS OF METRO ATLANTA  
2024 LARGE AGENCY **OF THE YEAR****

**MORE INFO**

[bbbsatl.org/corporate](http://bbbsatl.org/corporate)



# Big Brothers Big Sisters.<sup>®</sup>

OF METRO ATLANTA

## Big Appreciation



Celebration & awards for Bigs

1.29.2026



## National Mentoring Month



January campaign to highlight mentorship



## State of the Agency Address



CEO-led progress update & partner briefing

March, 2026



## Show the Love Month



February appreciation for Bigs, Littles, & partners



## Q1-Q2 OPPORTUNITIES

January - June



time



talent



treasure



in-kind

## Big Futures Spring Break



Week of enrichment for high school Littles



## Fashion Play



Falcons + BBBS kids walk the runway for youth mentoring



5.7.2026

## Graduation Celebration



Ceremony honoring graduating Littles



**IT TAKES LITTLE TO BE BIG**™



Big Brothers Big Sisters.

# Q3-Q4 OPPORTUNITIES

July - December



time



talent



treasure



in-kind

## Back to School Backpack Drive



Supplies & new school year celebration for Littles



## Bigs Swing FORE Littles



Topgolf fundraiser

9.17.2026



## Level-Up Adopt-a-Room



Classroom refresh in Atlanta Public Schools & DeKalb Co.



## Level-Up Confidence Kits



Hygiene supplies for middle schoolers



## National BBBS Month



September awareness & celebration



## Legacy Luncheon



Signature Fox Theatre event honoring alumni



11.12.2026

## Big Futures Summit



Career, college, and military expo



## Holiday Toy Drive



Gifts for Littles during the holiday season



## The Big Challenge



Year-end fundraising campaign



## One-to-One Mentoring with Volunteers



Matches adult volunteers (Bigs) with youth (Littles)



## Level-Up



Embedded in-school programs



## Big Futures



High school & post secondary readiness



## Beyond School Walls



Workplace-based mentoring



## Cause Marketing & Brand Partnerships



Align your brand with our mission



## YEAR-ROUND ENGAGEMENT



time

talent

treasure

in-kind

## LET'S MAKE A BIG IMPACT TOGETHER!

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