



# CORPORATE ENGAGEMENT OPPORTUNITIES



**Empower Metro ATL's  
next generation with your**

- **TIME**
- **TALENT**
- **TREASURE**

**Explore our menu of opportunities  
to support the mission of  
BBBSMA throughout the year.**



**BIG BROTHERS BIG SISTERS OF METRO ATLANTA  
2024 LARGE AGENCY **OF THE YEAR****

**MORE INFO**

[bbbsatl.org/corporate](http://bbbsatl.org/corporate)



# Big Brothers Big Sisters.

OF METRO ATLANTA

## Q1-Q2 OPPORTUNITIES

January - June



time



talent



treasure



in-kind

### Big Appreciation

Q1  

Celebration & awards for Bigs

1.29.2026



### National Mentoring Month

Q1    

January campaign to highlight mentorship



### State of the Agency Address

Q1  

CEO-led progress update & partner briefing March, 2026



### Show the Love Month

Q2    

February appreciation for Bigs, Littles, & partners



### Big Futures Spring Break

Q2    

Week of enrichment for high school Littles



### Fashion Play

Q2  

Falcons + BBBS kids walk the runway for youth mentoring

5.7.2026



### Graduation Celebration

Q2   

Ceremony honoring graduating Littles



## IT TAKES LITTLE TO BE BIG™



Big Brothers Big Sisters.



# Q3-Q4 OPPORTUNITIES

July - December



time



talent



treasure



in-kind

## Back to School Backpack Drive

Q3    

Supplies & new school year celebration for Littles



## Big's Swing FORE Littles

Q3   

Topgolf fundraiser

9.17.2026



## Level-Up Adopt-a-Room

Q3   

Classroom refresh in Atlanta Public Schools & DeKalb Co.



## Level-Up Confidence Kits

Q3   

Hygiene supplies for middle schoolers



## National BBBS Month

Q3    

September awareness & celebration



## Legacy Luncheon

Q4    

Signature Fox Theatre event honoring alumni

11.12.2026



## Big Futures Summit

Q4    

Career, college, and military expo



## Holiday Toy Drive

Q4   

Gifts for Littles during the holiday season



## The Big Challenge

Q4  

Year-end fundraising campaign



## One-to-One Mentoring with Volunteers



Matches adult  
volunteers (Bigs)  
with youth (Littles)



## Level-Up



Embedded in-  
school programs



## Big Futures



High school &  
post secondary  
readiness



## Beyond School Walls



Workplace-  
based mentoring



## Cause Marketing & Brand Partnerships



Align your brand  
with our mission



## YEAR-ROUND ENGAGEMENT



time



talent



treasure



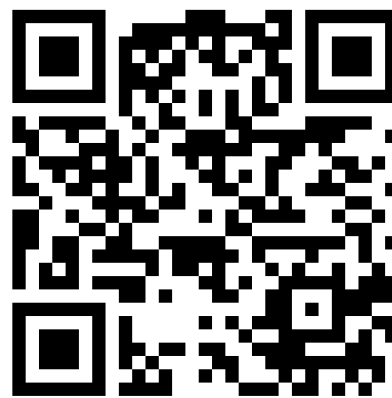
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## LET'S MAKE A BIG IMPACT TOGETHER!

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Big Sisters®**  
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