



CORPORATE ENGAGEMENT OPPORTUNITIES



**Empower Metro ATL's
next generation with your**

- **TIME**
- **TALENT**
- **TREASURE**

**Explore our menu of opportunities
to support the mission of
BBBSMA throughout the year.**



**BIG BROTHERS BIG SISTERS OF METRO ATLANTA
2024 LARGE AGENCY **OF THE YEAR****

MORE INFO

bbbsatl.org/corporate



Big Brothers Big Sisters.

OF METRO ATLANTA

Q1-Q2 OPPORTUNITIES

January - June



time



talent



treasure



in-kind

Big Appreciation



Q1
Celebration & awards for Bigs



National Mentoring Month



Q1
January campaign to highlight mentorship



State of the Agency Address



Q1
CEO-led progress update & partner briefing



Show the Love Month



Q2
February appreciation for Bigs, Littles, & partners



Big Futures Spring Break



Q2
Week of enrichment for high school Littles



Fashion Play



Q2
Falcons + BBBS kids walk the runway for youth mentoring



Graduation Celebration



Q2
Ceremony honoring graduating Littles



IT TAKES **LITTLE TO BE BIG**™



Big Brothers Big Sisters.

Q3-Q4 OPPORTUNITIES

July - December



time



talent



treasure



in-kind

Back to School Backpack Drive

Q3    

Supplies & new school year celebration for Littles



Bigz Swing FORE Littles

Q3   

Topgolf fundraiser



Level-Up Adopt-a-Room

Q3   

Classroom refresh in Atlanta Public Schools & DeKalb Co.



Level-Up Confidence Kits

Q3   

Hygiene supplies for middle schoolers



National BBBS Month

Q3    

September awareness & celebration



Legacy Luncheon

Q4    

Signature Fox Theatre event honoring alumni



Big Futures Summit

Q4    

Career, college, and military expo



Holiday Toy Drive

Q4   

Gifts for Littles during the holiday season



The Big Challenge

Q4  

Year-end fundraising campaign



One-to-One Mentoring with Volunteers



Matches adult
volunteers (Bigs)
with youth (Littles)



Level-Up



Embedded in-
school programs



Big Futures



High school &
post secondary
readiness



Beyond School Walls



Workplace-
based mentoring



Cause Marketing & Brand Partnerships



Align your brand
with our mission



YEAR-ROUND ENGAGEMENT



time



talent



treasure



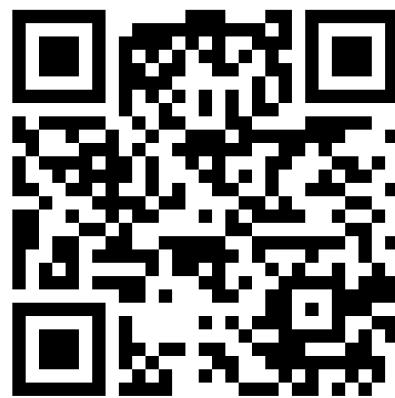
in-kind

LET'S MAKE A BIG IMPACT TOGETHER!

Website: [Bbbsatl.org/corporate](https://bbbsatl.org/corporate)

Email: Corporaterelations@bbbsatl.org

Phone: (404) 601-7000



Big Brothers
Big Sisters®
OF METRO ATLANTA