



# 13TH ANNUAL BIGS SWING FORE LITTLES TOPGOLF TOURNAMENT

THURSDAY, SEPTEMBER 12, 2024  
TOPGOLF, MIDTOWN, ATLANTA



# THE EVENT

Big Brothers Big Sisters of Metro Atlanta (BBBSMA) invites you to join us for our annual Bigs Swing Fore Littles Golf Tournament - TopGolf Edition! The event will be held on Thursday, September 12th at the TopGolf Midtown.



**Come out to support our mission, strengthen relationships with clients, and network with Atlanta leaders! Our traditional golf tournament goes high tech at Top Golf. Compete in a tournament or swing a club for the first time. Either way, you help to defend the potential of Atlanta youth. Hosted by our Young Leaders Council.**

**The funds raised by Bigs Swing Fore Littles will be used to help BBBSMA create and support mentoring matches and defend the potential of Atlanta youth.**



***"This event is a wonderful way to support mentoring, network with Atlanta leaders and our Young Leadership Council and enjoy an evening at TopGolf!"***

-Kwame Johnson, BBBS CEO



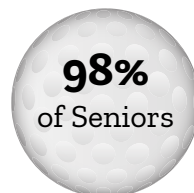
## **Big Brothers Big Sisters of Metro Atlanta**

serves more than 1,300 Atlanta youth ages 8-18 annually, creating and supporting mentoring relationships that ignite the power and promise of youth. Our Littles face significant social and economic barriers with 82% residing in low-income households, 71% living in single-parent households, and 27% having a parent who has been incarcerated.

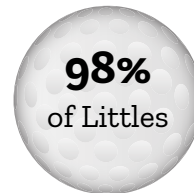
**SWING**  
**INTO ACTION**  
& sign up TODAY!

# THE IMPACT

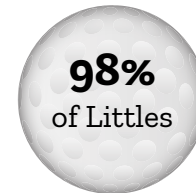
**2023 Statistics :**  
*See the impact of  
defending potential!*



Graduated High School on time



Were promoted to the next grade level on time



Avoided the Juvenile Justice system



[WWW.BBBSATL.ORG/BSFL](http://WWW.BBBSATL.ORG/BSFL)







## EVENT DETAILS

5PM-8PM, SEPTEMBER 12, 2024 | TOPGOLF MIDTOWN | ATLANTA, GEORGIA



## PAST SPONSORS

### GOLDEN EAGLE SPONSORS



### SILVER BIRDIE SPONSORS



Ron & Jeannie Stewart



[WWW.BBBSATL.ORG/BSFL](http://WWW.BBBSATL.ORG/BSFL)



# 2024 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor | \$25,000

*Supports 16 New Mentoring Matches*

18 playing spots

- Prominent logo recognition on event signage, electronic tee signs, literature, & tournament website
- Preferential bay selection
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Extended rights to retain Presenting Sponsor on a 1-year continuum
- Dinner buffet and unlimited beverages



## Golden Eagle Sponsor | \$10,000

*Provides A Mentor For 10 Middle School Students In Our Level Up Group Mentoring Program.*

12 playing spots

- Logo recognition on event signage, literature & tournament website
- Preferential bay selection
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Upgraded Callaway XR golf clubs
- 6 complimentary guest visitor tickets
- Dinner buffet and unlimited beverages



## Silver Birdie Sponsor | \$5,000

*Supports 3 New Mentoring Matches*

6 playing spots

- Logo recognition on event signage, literature, and tournament website
- Promotional item in the welcome gift bags (provided to tournament attendees)
- Preferential bay selection
- Upgraded Callaway XR golf clubs
- 4 complimentary guest visitor tickets
- Dinner buffet and unlimited beverages



## Bronze Par Sponsor | \$3,000

*Supports 2 New Mentoring Matches*

Supports 2 New Mentoring Matches

6 playing Spots

- Name recognition in the event program
- Dinner buffet and unlimited beverages



## TopGolf Mixed- Bay Sponsor | \$1,500

*Supports 1 New Mentoring Match*

Supports 1 New Mentoring Match

3 playing spots (no sponsorship recognition)

- Dinner buffet and unlimited beverages

## Individual Bogey Play Pass | \$350

1 playing spot (no sponsorship recognition)

- Dinner buffet and unlimited beverages

## Guest/Supporter Pass | \$100

1 non-playing guest ticket

- Dinner buffet and unlimited beverages



[WWW.BBBSATL.ORG/BSFL](http://WWW.BBBSATL.ORG/BSFL)



# 2024 SPONSORSHIP RESPONSE FORM

Please complete and return this form to:

**Big Brothers Big Sisters of Metro Atlanta**  
680 Murphy Avenue, Suite 1090  
Atlanta, Georgia 30310  
Fax: 404.601.7069  
Email: [events@bbbsatl.org](mailto:events@bbbsatl.org)

## Sponsor Contact

(Please list the individual responsible for coordinating your sponsorship.)

Please list your company name as it should appear on all sponsor materials.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

Decision Maker: \_\_\_\_\_

Finance/Billable Dept. \_\_\_\_\_

## Company Information

(For sponsorship billing & payment.)

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Opportunities

- ☐ Presenting Sponsor | \$25,000  
☐ Golden Eagle Sponsor | \$10,000  
☐ Silver Birdie Sponsor | \$5,000

- ☐ Bronze Par Sponsor | \$3,000  
☐ TopGolf Mixed-Bay Sponsor | \$1,500  
☐ Individual Bogey Play Pass | \$350  
☐ Guest/Supporter Pass | \$100

## Payment Information

- ☐ Payment by Check  
Enclosed is my check in the amount of  
\$ \_\_\_\_\_.  
Made payable to:  
**Big Brothers Big Sisters of Metro Atlanta**

- ☐ Please send invoice.

## 2024 Sponsorship Agreement

This form shall act as a written commitment to pay the full sponsorship amount selected above.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

## QUESTIONS

Please contact:

Stephanie Block, Corporate Relations  
Manager, at [Stephanie.Block@bbbsatl.org](mailto:Stephanie.Block@bbbsatl.org)  
or call 404.601.7045.

## LOGOS

Please submit all company logos in an unzipped, vector format (.png, .eps, or .ai) to John Mangan, Marketing & Communications Manager, at [John.Mangan@bbbsatl.org](mailto:John.Mangan@bbbsatl.org) or call 404.601.7066.

### Please note:

Sponsors who do not submit a logo by **August 16th** will have their company name spelled out on all sponsored signage.

## ONLINE REGISTRATION

Register online at [www.bbbsATL.org/BSFL](http://www.bbbsATL.org/BSFL)

For more information, contact our External Relations office today:

Stephanie Block  
Veronica Oladeji

Corporate Relations Manager  
Director of Special Events

(404) 601-7045  
(404) 601-7064

[Stephanie.Block@bbbsatl.org](mailto:Stephanie.Block@bbbsatl.org)  
[Veronica.Oladeji@bbbsatl.org](mailto:Veronica.Oladeji@bbbsatl.org)



[WWW.BBBSATL.ORG/BSFL](http://WWW.BBBSATL.ORG/BSFL)





[WWW.BBBSATL.ORG/BSFL](http://WWW.BBBSATL.ORG/BSFL)