

# Sports Career Journey

## 1 - Determine Your Interests

- Athletics - playing or coaching
- Business - management, sales, marketing, logistics, and others

## 2 - Get Experience

- School sports programs and activities
- Local parks and recreation centers
- Intern with sports team

## 3 - College or Full-time

- College - business administration, sports management, and others
- Full-time - group sales, support staff and others

## 4 - Apply to Jobs

- Develop your resume for the sports industry
- Use your connections to find opportunities
- Interview for roles

## ALL - Supported by Networking

- Network up - coaches, teachers, employers
- Network down - underclassmen, students
- Network to the sides - classmates, friends, family

# Elevator Pitch Worksheet

## The Beginning

A sentence or two about your background

*“I grew up in Atlanta and played soccer at Duluth High School. My favorite subjects are math and art.”*

## Your Spark

How you got interested in the topic (like sports)

*“When I was in 9<sup>th</sup> grade, my coach told me that I was good at leadership. That pointed me towards things I could do other than just playing sports.”*

## Growing Interest

How you gained more experience and thought about your interest

*“Since then, I’ve become interested in sports management and would like to become a manager at a professional team.”*

## Why This Matters

Where are you today and what do you want?

*“I’m still figuring out exactly what I want to do, but I think I want to work directly with players after college so that I can help teams be successful.”*



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