

2021 BIG BROTHERS BIG SISTERS SPONSORSHIP OPPORTUNITIES



DEFENDER \$100,000



IGNITE \$60,000



EMPOWER \$25,000



ADVOCATE \$15,000



AGENCY EVENTS INCLUDES ALL EVENTS INCLUDES ALL EVENTS INCLUDES ALL EVENTS PICK ANY 3 EVENTS

<p>Iconic Mentor Auction (January 18-31) In celebration of National Mentoring Month and the BBBS mentoring program, Atlanta icons will be mentors for a day in this premier auction.</p>	<p>Presenting Icon Sponsor Benefits</p>	<p>Golden Icon Sponsor Benefits</p>	<p>Silver Lining Sponsor Benefits</p>	<p>Iconic Patron Benefits</p>
<p>Give For Kids' Sake (March 1 - April 30) The perfect peer-to-peer fundraiser and team celebration</p>	<p>Gold Sponsor Benefits 2 Canopy Tents at Trophy Celebration for 25 guests</p>	<p>Gold Sponsor Benefits 2 Canopy Tents at Trophy Celebration for 25 guests</p>	<p>Silver Sponsor Benefits 2 Canopy Tents at Trophy Celebration for 15 guests</p>	<p>Bronze Sponsor Benefits 1 Canopy Tent at Trophy Celebration for 10 guests</p>
<p>Fashion Play (June) Our 2nd show featuring Atlanta Falcons, their celebrity friends with Bigs & Littles</p>	<p>Champ Sponsor Benefits 14 VIP Tickets</p>	<p>Players Club Sponsor Benefits 10 VIP Tickets</p>	<p>Game Day Sponsor Benefits 6 VIP Tickets</p>	<p>Team Player Sponsor Benefits 4 VIP Tickets</p>
<p>Legacy Awards Live (September 18) Broadcast to intimate dinner parties across Atlanta, the 27th annual event honors leaders who make a difference</p>	<p>Platinum Sponsor Benefits Presents Big Futures Scholarship</p>	<p>Gold Sponsor Benefits Interactive feature in broadcast</p>	<p>Silver Sponsor Benefits</p>	<p>Host Sponsor Benefits</p>
<p>Bigs Swing Fore Littles (October) Take a giant swing with us at our 10th Annual Golf Tournament</p>	<p>Presenting Sponsor Benefits 12 Playing Spots</p>	<p>Gold Sponsor Benefits 8 Playing Spots</p>	<p>Silver Sponsor Benefits 4 Playing Spots</p>	<p>Silver Sponsor Benefits 4 Playing Spots</p>

MARKETING INCLUDES ALL EVENTS

Company Name/Logo in Event Promotions	✓			
Recognition in Monthly Newsletter	✓	(six times a year)	(three times a year)	(two times a year)
Social Media Recognition in event communications	✓	✓	✓	✓
Website Promotion	Listed on Homepage	Listed on Homepage	✓	✓
Feature in the Annual Report	✓	✓		
Google AdWords promotion with BBBS	✓	✓		

bbbsatl.org/events