



Big Brothers
Big Sisters.
OF METRO ATLANTA

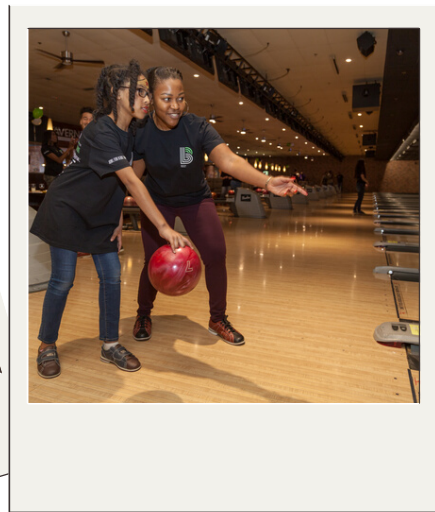
B  **OWL** For
Kids'
Sake



DIAMOND BOWL



www.bbbsatl.org/BFKS



BOWL FOR KIDS' SAKE (BFKS)..

is our signature FUNdraising event and corporate team challenge. Teams fundraise with the goal to support new matches for one year and celebrate at a high-energy bowling party. Funds are used to recruit, screen, and train mentors and provide activities for matches. 100% of funds stay in Atlanta!

WHY SUPPORT MENTORING?

Because quality mentoring relationships have powerful and positive effects on young people often changing the trajectories of their lives. Mentoring connects a young person to social, economic, and educational opportunities which they may not have access to. Youth with a mentor are more likely to succeed in school and less likely to drop out, abuse drugs, or commit crimes. Juvenile incarceration is 60 times more costly than identifying and training a supportive mentor.



YOUR IMPACT:

95%
of Seniors

Graduated High School on time

97%
of Littles

Were promoted to the next grade level

97%
of Littles

Avoided the Juvenile Justice system

100%
of funds

Stay in Atlanta!



BIG BROTHERS BIG SISTERS OF METRO ATLANTA

serves 1,400 Atlanta youth ages 8-18 annually, creating and supporting one-to-one mentoring relationships that ignite the power and promise of youth and has done so for the past 60 years! Our Littles face significant social and economic barriers with 85% residing in low-income households, 71% living in single-parent households, and 52% having a family member who has been incarcerated. We currently have 400 children in need of a mentor.



GETTING SIGNED UP IS QUICK & EASY!



1

CHOOSE A TIME/DATE

Saturday, March 21st

10:00am - 12:30pm

Bowlero

(2749 Delk Rd, Marietta, GA)

Saturday, April 25th

10:00am - 12:30pm

Bowlero

(2749 Delk Rd, Marietta, GA)

Summer Sizzle Bowl

Thursday, May 7th

6:00pm - 8:00pm

Bowlmor

(2175 Savoy Dr, Atlanta, GA)

2

CHOOSE A LEVEL

Corporate Super Team:

Through a combination of sponsorships and peer-to-peer fundraising, donate \$20,000 or more and receive Super Team status and lane assignments.

Corporate Sponsorship:

Select a sponsorship level (\$1,500-10,000), receive marketing benefits, and preferred lane assignments.

Individual Team:

Create your own community team, set your goal, and have fun!

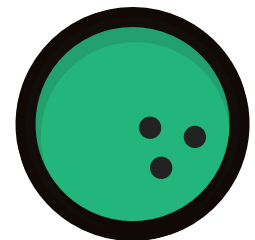
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SIGN-UP ONLINE

Visit

www.bbbsatl.org/BFKS

and sign up TODAY!



SPONSORSHIP OPPORTUNITIES



\$15,000+ Corporate Super Teams

Supports 10 Mentoring Matches

- (10) or more lanes for 60+ bowlers (depending on the total amount raised)
- Plus all of the benefits associated with the King Pin sponsorship

\$10,000+ King Pin Sponsor

Supports 6 Mentoring Matches

- (6) reserved lanes for 36 bowlers
- (6) raffle tickets for the grand prize ((1) per lane)
- Speaking opportunity & check presentation photo
 - Corporate spotlight on BBBS Facebook page
- On-site volunteer information session for BIG recruitment
 - Corporate logo recognition on event T-shirt, website, and event monitors
 - (1) invitation to serve on the BBBS Host Committee
 - Corporate team photo & BFKS event T-shirts
- Free shoe rental, (2) games of bowling, and food & drinks
- Starting something BIG in the lives of Atlanta's youth!
 - (1) BBBS swag item per bowler

\$5,000 Strike Sponsor

Supports 3 Mentoring Matches

- (4) reserved lanes for 24 bowlers
- (4) raffle tickets for the grand prize ((1) per lane)
- Corporate logo recognition on event T-shirt, website, and event monitors
- (1) invitation to serve on the BBBS Host Committee
 - Corporate team photo and BFKS event T-shirts
- Free shoe rental, two games of bowling, and food & drinks
 - A great team building event for your employees!
 - (1) BBBS swag item per bowler

\$2,500 Spare Sponsor

Supports 1.5 Mentoring Matches

- (2) reserved lanes for 12 bowlers
- (2) raffle tickets for the grand prize ((1) per lane)
- Company name on event T-shirt, website, and event monitors
- (1) invitation to serve on the BBBS Host Committee
 - Corporate team photo and BFKS event T-shirts
- Free shoe rental, two games of bowling, and food & drinks
- The opportunity to see your boss throw a gutter ball!
 - (1) BBBS swag item per bowler

\$1,500 Pin Sponsor

Supports 1 Mentoring Match

- (1) reserved lane for 6 bowlers
- Company name on event T-shirt, website, and event monitors
- Corporate team photo and BFKS event T-shirts
- Free shoe rental, two games of bowling, and food & drinks
 - Good Karma for everyone on your team!
 - (1) BBBS swag item per bowler

PREVIOUS SPONSORS



BOWL FOR KIDS' SAKE SPONSORSHIP RESPONSE FORM

Please complete and return this form to:

Big Brothers Big Sisters of Metro Atlanta
1382 Peachtree Street NE
Atlanta, GA 30309
Fax: 404.601.7069
Email: events@bbbsatl.org

Sponsor Contact

(Please list the individual responsible for coordinating your sponsorship.)

Please list your company name as it should appear on all sponsor materials.

Company Name: _____

Contact Name: _____

Phone No.: _____

Email: _____

Decision Maker: _____

Finance/Billable Dept. _____

Company Information

(For sponsorship billing & payment.)

Address: _____

City, State, Zip: _____

Phone No.: _____

Email: _____

Sponsorship Opportunities

- Corporate Super Team Sponsor | \$15,000
- King Pin Sponsor | \$10,000
- Strike Sponsor | \$5,000
- Spare Sponsor | \$2,500
- Pin Sponsor | \$1,500

Payment Information

- Payment by Check
Enclosed is my check in the amount of
\$ _____
Made payable to:
Big Brothers Big Sisters of Metro Atlanta

- Please send invoice.

Questions?

Please contact:

Veronica Oladeji, Director of Special Events at
404.601.7064 or veronica.oladeji@bbbsatl.org.

Logos

Please submit all company logos in an unzipped, vector format (.png,.eps, or .ai) to Kelci Sleeper, Marketing & Communications Manager, at Kelci.Sleeper@bbbsatl.org or call 404.601.7062.

Please note:

Sponsors who do not submit a logo by **February 14th** will have their company name spelled out on all sponsored signage.

2020 Sponsorship Agreement

This form shall act as a written commitment to pay the full sponsorship amount selected above.

Signature: _____

Printed Name: _____

Date: _____



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For more information or to sponsor BFKS,
please contact Muriah Kirkland at
Muriah.Kirkland@bbbsatl.org or 404.601.7192

www.bbbsatl.org/BFKS